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Greeting cards collection, 1880-1915

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Greeting cards collection, Northeast Arkansas Regional Archives, Powhatan, Arkansas.

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Greeting cards collection

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Describing Archives: A Content Standard

Northeast Arkansas Regional Archives
11 Seventh Street
Powhatan, Arkansas, 72458

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Summary Information

Repository	Northeast Arkansas Regional Archives
Title	Greeting cards collection
Date [inclusive]	1880-1915
Extent	0.4 Cubic feet 1 box
Language	English
Language of Materials	Materials entirely in English.

Preferred Citation

Greeting cards collection, Northeast Arkansas Regional Archives, Arkansas State Archives, Powhatan, Arkansas.

Biographical/Historical Note

The Christmas card was invented in 1843 in England when Sir Henry Cole contracted his friend, artist John Calcott Horsley, to design and produce cards that he could send for the holidays. Horsley sold the extras he produced, and a business was born. German printer Louis Prang brought the tradition to the United States in 1875. He started a printing business that mass produced greeting cards. The development of printing technology and railroads brought the prices of purchasing cards and mailing them to friends and family who lived far away within the reach of most people. By the late 1800s, sending Christmas cards was popular for most families.

Scope and Contents

This collection contains 237 greeting cards, advertisement cards, and various holiday cards, dating from approximately 1880 to 1915. Some of the cards have hand-written notes to unidentified individuals.

Administrative Information

Publication Information

Northeast Arkansas Regional Archives 5/1/2014

Revision Description

06/21/2016

Conditions Governing Access

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Immediate Source of Acquisition

Arkansas State Parks, Little Rock, Arkansas, 2011.